

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/09082025

9th August, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - "Victoria's Secret Opens New Store in Bengaluru at Orion Mall at Brigade Gateway, Rajajinagar":

We are enclosing herewith the copy of the press release titled "Victoria's Secret Opens New Store in Bengaluru at Orion Mall at Brigade Gateway, Rajajinagar".

This is also hosted on the Company's website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

VICTORIA'S SECRET OPENS NEW STORE IN BENGALURU AT ORION MALL AT BRIGADE GATEWAY, RAJAJINAGAR

Bengaluru, August 9, 2025: Victoria's Secret, the leading specialty retailer of intimate apparel and beauty products including modern, fashion-inspired collections, fine fragrances, body care and loungewear has opened its newest store in Bengaluru, at Orion Mall at Brigade Gateway, Rajajinagar. The store located on the ground floor of the mall and spread across 4950 sqt ft will offer Victoria's Secret's signature undergarments, sport collection and sleepwear across a multitude of collections. Shoppers can also select from Victoria's Secret accessories as well as beauty products, featuring their popular fine fragrances, scents, lotions and mists.

Commenting on the launch, Sunil Munshi, COO, Retail - Brigade Group, said, "Victoria's Secret brings a unique blend of elegance, innovation, and aspiration, redefining fashion retail in Bengaluru. We're proud to introduce a concept store that delivers on global appeal while remaining sensitive to the tastes of modern Indian shoppers. The onboarding of Victoria's Secret at Orion Mall at Brigade Gateway marks a pivotal step in our strategic growth journey, while reinforcing Brigade Group's commitment to continually provide our consumers with globally iconic brands that resonate deeply with them.

"With the opening of Victoria's Secret's store at Orion Mall, we are proud to introduce the brand's complete offerings for customers to explore and shop. We look forward to showcasing the brand's depth of assortment, while offering an elevated customer experience." - Mr. Tushar Ved, President of Apparel Group India

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information contact: Miriam Macwana, Brigade Enterprises Ltd., GM-Corporate Communications
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