Brigade Enterprises Limited

Corporate Identity Number (CIN): L85110KA1995PLC019126 Registered Office: 29th & 30th Floor, World Trade Center Brigade Gateway Campus, 26/1, Dr. Rajkumar Road Malleswaram - Rajajinagar, Bengaluru - 560 055, India T:+91 80 4137 9200

 $\textbf{E:} \ enquiry@brigadegroup.com \ \textbf{W:} \ www.brigadegroup.com$



23rd August, 2025

Ref: BEL/NSEBSE/PR/23082025

Department of Corporate Services – Listing BSE Limited P. J. Towers

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), Mumbai – 400 051

Dalal Street, Mumbai – 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Listing Department

<u>Sub: Regulation 30 - Material Information & Press Release - "Brigade Lakecrest Unveiled: A Serene Lakeside Enclave on Old Madras Road, Bengaluru":</u>

We would like to inform you that we have launched "Brigade Lakecrest" a residential project, developed beside the Bhattarahalli Lake on Old Madras Road, Bengaluru. The project will be developed under a Joint Development model, with a total development area of approximately 9.33 lakh square feet and a projected revenue potential of over ₹950 crore.

This disclosure is pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Lakecrest Unveiled: A Serene Lakeside Enclave on Old Madras Road, Bengaluru."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You, Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash Company Secretary & Compliance Officer

Encl: As above







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PRESS RELEASE

Brigade Lakecrest Unveiled: A Serene Lakeside Enclave on Old Madras Road, Bengaluru

Bengaluru, August 23, 2025: Brigade Group has announced the launch of its latest residential offering, Brigade Lakecrest, a thoughtfully designed development nestled beside the picturesque Bhattarahalli Lake on Old Madras Road, Bengaluru. Brigade Lakecrest will be developed under a Joint Development model, with a total development area of approximately 9.33 lakh square feet and a projected revenue potential of over ₹950 crore. The project has received RERA approval as of June 24, 2025, with a scheduled completion in March 2030.

Commenting on the launch, Pavitra Shankar, Managing Director, Brigade Enterprises Limited, said "This development enhances our already strong presence in Bengaluru in a key submarket with excellent social infrastructure as well as growth potential. With its premium positioning and connectivity, Brigade Lakecrest strengthens our growth pipeline and reinforces our focus on sustainable expansion across South India."

The project will feature 604 premium 1, 2, and 3 BHK residences with expansive balconies to capture tranquil views of the lake and the surrounding layered landscape design. Every home has been designed with a focus on flexibility, with select units featuring dedicated spaces for home offices or study, catering to today's evolving lifestyle demands.

Brigade Lakecrest features a grand double-height clubhouse packed with top-tier amenities thoughtfully curated for all age groups. With generous open green spaces, a layered landscape design, and easy access to recreational zones, residents can enjoy a vibrant and balanced lifestyle due to the excellent connectivity to major employment and social hubs of Whitefield, Marathahalli, and Indiranagar. The strategic location ensures close proximity to schools, malls, hospitals, IT parks, and high-street retail hubs, making it ideal for both families and professionals.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Thiruvananthapuram, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information contact: Miriam Macwana, Brigade Enterprises Ltd., GM-Corporate Communications Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com





