

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/19092025

19th September, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - First-Ever Brigade Showcase to be held in Chennai on September 20 and 21, 2025:

We are enclosing herewith the copy of the press release titled "First-Ever Brigade Showcase to be held in Chennai on September 20 and 21, 2025".

This is also hosted on the Company's website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

First-Ever Brigade Showcase to be held in Chennai on September 20 and 21, 2025

Brigade Group's flagship event to showcase residential and commercial projects in Chennai, along with upcoming launches and exclusive event-only offers.

Chennai, September 19 , 2025: Brigade Group, having successfully conducted 18 editions of its flagship property exhibition in Bengaluru, will hold the first-ever 'Brigade Showcase Chennai 2025' at hotel Leela Palace, Chennai on September 20 and 21. The event will present Brigade's portfolio of developments in the residential and commercial real estate segments across the cities of Chennai, Bengaluru, Hyderabad, and Mysuru under one roof. Attendees will have access to the complete range of Brigade properties, including new launches and completed projects, as well as rental, resale, and interior offerings. The event will also feature limited time offers, including additional booking benefits.

"Since debuting in Bengaluru in 2009, Brigade Showcase has grown into a trusted platform, with 18 successful editions to date. With the launch of the Chennai edition, we are reinforcing our presence in this market and our intention to continue expanding our portfolio here. Brigade Showcase - Chennai 2025 is designed to give buyers and investors direct access to our projects, and we look forward to engaging with the community through this platform. By bringing the legacy of Brigade Showcase to Chennai for the very first time, we are reiterating our long-term commitment to this city. With a planned investment of ₹8,000 crores over the next six to seven years, and a strong pipeline of developments, we see significant opportunity to contribute meaningfully to Chennai's evolving urban landscape." said Pavitra Shankar, Managing Director, Brigade Enterprises Limited.

There are various initiatives undertaken to reach out to the Chennai audience through a 360-degree integrated marketing campaign spanning mainline print media, hoardings, radio, digital, hyper-local quick commerce, influencer partnerships, corporate, mall and society activations.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Thiruvananthapuram, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For more information, visit: www.BrigadeGroup.com Investor queries: investors@brigadegroup.com
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