Brigade Enterprises Limited Corporate Identity Number (CIN) : L85110KA1995PLC019126 Registered Office : 29th & 30th Floor, World Trade Center Brigade Gateway Campus, 26/1, Dr. Rajkumar Road Malleswaram - Rajajinagar, Bengaluru - 560 055, India T : +91 80 4137 9200

E: enquiry@brigadegroup.com W: www.brigadegroup.com



21st June, 2025

Ref: BEL/NSEBSE/PR/21062025

Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Department of Corporate Services - Listing BSE Limited P. J. Towers Dalal Street, Mumbai - 400 001

## Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

# <u>Sub: Regulation 30 – Material Information & Press Release – "Brigade Group Launches Morgan Heights, a</u> <u>Residential Project in Chennai":</u>

We would like to inform you that we have launched Brigade Morgan Heights, located at Sholinganallur-Medavakkam road, Chennai, a residential project. The project spans 14.7 acres, features three towers housing thoughtfully designed units comprising of 2, 3 and 4 BHK apartments with sizes extending up to 2,599 sq. ft. and will feature 1250 residential units with a total development potential of 2.2 million square feet. The gross development value of this project is approximately ₹2,100 crores.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Launches Morgan Heights, a Residential Project in Chennai."

This is also hosted on the Company's website at <u>www.brigadegroup.com</u>

Kindly take the same on records.

Thanking You, Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash Company Secretary & Compliance Officer

Encl: As above





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### PRESS RELEASE

#### Brigade Group Launches Morgan Heights, a Residential Project in Chennai

# Spans 14.7 acres and has a GDV of ₹2100 Crores with a development potential of 2.2 million square feet

Chennai, June 21, 2025: Brigade has announced the launch of Brigade Morgan Heights, an expansive residential community located along the Sholinganallur-Medavakkam road in Chennai. With a gross development value of approximately ₹2,100 crores, Brigade Morgan Heights spans 14.7 acres, features three towers housing thoughtfully designed units comprising of 2, 3 and 4 BHK apartments with sizes extending up to 2,599 sq. ft. The 1250 unit development is strategically located just 150 meters from the upcoming Classical Tamil Institute Metro Station, ensuring exceptional connectivity to Chennai's thriving IT hubs, including Elcot IT Park, Wipro, and Cognizant—all within a 10-minute radius. The project has a total development potential of 2.2 million square feet. This project will set new benchmarks for integrated residential communities and will be developed under a Joint Development Agreement (JDA), reinforcing Brigade Group's commitment to deliver landmark projects that redefine urban living in the city. Designed to cater to modern urban living, the project combines strategic connectivity, premium amenities, and nature-inspired spaces, offering a balanced and enriching lifestyle for homeowners.

Speaking on the launch, Pavitra Shankar, Managing Director, Brigade Enterprises Limited, said, "Chennai continues to be a vital market for Brigade Group, and this expansion aligns with our vision of delivering highquality residential developments in upcoming urban corridors. We will continue to actively identify opportunities to develop landmark projects that cater to diverse residential needs with sustainable and community-driven development. Our expansion strategy is built on a strong foundation of delivering excellence in real estate, with a balanced mix of residential, commercial, and mixed-use developments. With its prime location, proximity to IT hubs, and a serene green backdrop, Brigade Morgan Heights will offer an unparalleled living experience. We remain committed to creating spaces that seamlessly integrate comfort, sustainability, and modern living."

Brigade Morgan Heights is crafted for seamless indoor-outdoor living, emphasizing green spaces, natural light, and migratory bird-friendly landscaping. The project embodies sustainability and eco-conscious development, integrating solar panels covering a third of the terrace for common area lighting, rainwater harvesting, groundwater recharge systems, and an organic waste converter. Residents will enjoy a 40,000 sq. ft. clubhouse, equipped with over 30 curated amenities catering to diverse lifestyle needs. Wellness features include a gym, yoga terrace, co-working space, AV room, salon, and multipurpose hall, alongside sports amenities such as badminton courts, squash courts, a cricket practice pitch, and an outdoor swimming pool on the terrace level. Thoughtfully designed community spaces include an arrival court with a clock tower, senior citizen corners, landscaped walkways, and banquet spill-out areas, fostering an environment of relaxation and social engagement.

**About Brigade Group:** Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.





# **Brigade Enterprises Limited**

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For information on Brigade Group, please visit BrigadeGroup.com or contact: <u>investors@brigadegroup.com</u> You can also contact: Miriam Macwana, Brigade Enterprises Ltd.,

#### GM-Corporate Communications,

Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com



