

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/29082025

29th August, 2025

Listing Department
National Stock Exchange of India
Limited Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai – 400 051

Department of Corporate Services –
Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai – 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - “UNIQLO Celebrates Opening of First Store in Bengaluru - Joined by Indian cricket legend Rahul Dravid for grand launch, special offers for customers”:

We are enclosing herewith the copy of the press release titled “UNIQLO Celebrates Opening of First Store in Bengaluru - Joined by Indian cricket legend Rahul Dravid for grand launch, special offers for customers”.

This is also hosted on the Company’s website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

NEWS RELEASE



LifeWear

UNIQLO Celebrates Opening of First Store in Bengaluru Joined by Indian cricket legend Rahul Dravid for grand launch, special offers for customers

August 29, 2025, Bengaluru, India - Global apparel retailer UNIQLO today opened the doors to its first-ever store in Bengaluru, marking a significant milestone in its India journey. Cricket legend, and Bengaluru local, Rahul Dravid joined the launch celebrations at UNIQLO Orion Mall, Brigade Gateway, where he participated in the ribbon-cutting ceremony alongside UNIQLO India representatives, drawing a crowd of excited customers and fans.

Spread across 9,012 square feet on the ground floor of the mall, UNIQLO Orion Mall Brigade Gateway, Bengaluru introduces the brand's signature LifeWear philosophy to the city: high-quality, functional clothing designed to improve everyday life. This marks UNIQLO's 17th store in India and its very first in South India.

"Today marks a significant milestone as we enter South India with the launch of our first store in Bengaluru," said Kenji Inoue, Chief Operating Officer & Chief Financial Officer, UNIQLO India. "This debut has been long awaited, and we are truly encouraged by the warm and positive response from our customers in Bengaluru. We look forward to serving our customers in this city, introducing them to our LifeWear offering and providing them the best customer experience through our store".

Rahul Dravid, former India captain and cricket legend, added, "UNIQLO is a brand I have long admired for its timeless style, functionality, and simplicity – qualities I personally value. It's exciting to see the brand launch its first store in Bengaluru, right here in my hometown. Being part of this special occasion is truly wonderful, and I am confident that Bengaleureans will embrace the LifeWear philosophy with enthusiasm."

Ahead of the official store opening, a ribbon-cutting ceremony was held in front of a cheerful crowd of customers eagerly waiting to step inside. The first 100 shoppers received exclusive offers, including a World Café voucher, UNIQLO's signature round mini bag, a ₹1,000 discount on purchases above ₹6,000, and a tote bag.

"The opening of renowned Japanese apparel brand UNIQLO adds to our existing lineup of international fashion labels and enhances our reputation as a preferred shopping destination for patrons seeking a global shopping experience. This strategic addition reflects our ongoing mission to elevate the shopping experience in Bengaluru, offering patrons a curated global mix of fashion, lifestyle, and culture." said Nirupa Shankar- Joint Managing Director, Brigade Enterprises Limited.



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Inside the new store, customers can explore the full range of UNIQLO LifeWear-versatile clothing designed with a focus on simplicity, quality, and longevity. The store houses wardrobe essentials across categories for men, women, kids, and babies, including Fall/Winter 2025 collections featuring innovative technologies such as HEATTECH, PUFFTECH, and AIRism, along with premium fabrics like denim, fleece, and cashmere.

Store Overview

Store Name: UNIQLO Orion Mall, Brigade Gateway, Bengaluru

Opening Date: August 29, 2025

Opening Hours: 10: 00am to 10.00pm

Sales Area: Approximately 9,012 sq. ft.

Address: Orion Mall, Brigade Gateway, Dr. Rajkumar Road, Rajajinagar, Bengaluru

For more information about UNIQLO and its collections, please visit the website or download the UNIQLO India Official App.

UNIQLO India Website: www.uniqlo.com/in

UNIQLO India Official Instagram: <https://www.instagram.com/uniqloin/>

UNIQLO India Official Facebook: <https://www.facebook.com/uniqloin>

UNIQLO India Official Twitter: <https://twitter.com/UniqloIn>

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About UNIQLO LifeWear

Apparel that comes from the Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time, LifeWear is made with such modern elegance that it becomes the building blocks of each individual's style. A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all. LifeWear is clothing that is constantly being innovated, bringing more warmth, more lightness, better design, and better comfort to people's lives.

About UNIQLO and Fast Retailing

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading Japanese retail holding company with global headquarters in Tokyo, Japan. UNIQLO is the largest of eight brands in the Fast Retailing Group, the others being GU, Theory, PLST, Comptoir des Cotonniers, Princesse tam.tam, J Brand and Helmut Lang. With global sales of approximately 3.1 trillion yen for the 2024 fiscal year ending August 31, 2024 (US \$21.42 billion, calculated in yen using the end of August 2024 rate of \$1 = 144.9 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.



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UNIQLO continues to open large-scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a global brand. Today the company has a total of more than 2,500 UNIQLO stores across the world, including Japan, Asia, Europe and North America. The total number of stores across Fast Retailing's brands is now over 3,600.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit www.uniqlo.com and www.fastretailing.com.

For media queries, please contact:

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