

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/08082025

8th August, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 -Material Information & Press Release - “Brigade Group Launches Brigade Cherry Blossom, a Premium Plotted Development in Malur (East Bengaluru) with a revenue potential of over ₹ 225 crores”:

We would like to inform you that we have launched Brigade Cherry Blossom, a strategic joint venture plotted development in Malur (East Bengaluru). The project spans 20 acres and 11 guntas, offering a total development area of 4.51 lakh sqft. The projected revenue potential is over ₹225 Crores.

This disclosure is pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled “Brigade Group Launches Brigade Cherry Blossom, a Premium Plotted Development in Malur (East Bengaluru) with a revenue potential of over ₹ 225 crores.”

This is also hosted on the Company’s website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



PRESS RELEASE

Brigade Group Launches Brigade Cherry Blossom, a Premium Plotted Development in Malur (East Bengaluru) with a revenue potential of over ₹225 crores

Bengaluru, August 8, 2025: Brigade Group has announced the launch of Brigade Cherry Blossom, a strategic joint venture plotted development in the fast-evolving micro-market of Malur (East Bengaluru). With a projected revenue potential exceeding ₹225 crores, the project spans 20 acres and 11 guntas, offering a total development area of 4.51 lakh sqft. This marks a significant addition to Brigade's expanding footprint in East Bengaluru.

Brigade Cherry Blossom features 338 thoughtfully planned plots, available in two versatile typologies – 30 feet x 40 feet and 30 feet x 50 feet – designed to appeal to discerning homebuyers and long-term investors seeking flexibility, connectivity, and strong value appreciation.

“With Brigade Cherry Blossom, we are strengthening our vision of shaping well-integrated neighbourhoods in emerging growth corridors. Malur is an evolving micro-market and upcoming residential hub, and this development reflects our commitment to delivering high-quality and sustainable projects to our customers. Located just 1.5 km from the Satellite Town Ring Road (STRR) and the Bengaluru-Chennai Expressway (NE-7), Malur offers excellent connectivity to Whitefield, Sarjapur, and Hoskote. Its inclusion in the Chennai-Bengaluru Industrial Corridor and proximity to key infrastructure upgrades make it a high-potential residential and investment destination. Brigade Cherry Blossom marks an important step in our strategic growth roadmap for Bengaluru and seamlessly aligns with our broader strategy to build future-ready communities rooted in access, sustainability, and thoughtful planning.” – Pavitra Shankar, Managing Director, Brigade Enterprises Limited.

Located close to upcoming infrastructure developments, Brigade Cherry Blossom offers excellent connectivity while providing residents a serene setting amidst nature, striking a perfect balance between accessibility and tranquillity.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information contact: Miriam Macwana, Brigade Enterprises Ltd., GM-Corporate Communications
Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

