

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/25072025

25th July, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai – 400 051

Department of Corporate Services – Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai – 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 -Material Information & Press Release – “Brigade Group Launches Brigade Avalon: A Landmark in Ultra-Premium Living in Whitefield”:

We would like to inform you that we have launched “Brigade Avalon” in Whitefield Main Road, Bangalore, a residential project. The project is spread across 4.36 acres with a development area of approximately 6.4 lakh square feet. Brigade Avalon comprises 206 thoughtfully crafted homes. The projected revenue potential is over ₹1000 crore.

This disclosure is pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled “Brigade Group Launches Brigade Avalon: A Landmark in Ultra-Premium Living in Whitefield.”

This is also hosted on the Company’s website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Launches Brigade Avalon: A Landmark in Ultra-Premium Living in Whitefield

Bengaluru, July 25, 2025: Brigade Group has announced the launch of its latest premium residential project *Brigade Avalon*, a strategic addition to the company's residential portfolio in Bengaluru. With a development area of approximately 6.4 lakh square feet and a projected revenue potential of over ₹1000 crore, Brigade Avalon is located on Whitefield Main Road. The project is spread across 4.36 acres and is designed to redefine upscale urban living. Brigade Avalon comprises 206 thoughtfully crafted homes that blend architectural grandeur with everyday practicality.

"The launch of Brigade Avalon marks a significant step in our strategic growth roadmap for Bengaluru and reinforces our commitment to be a key player that shapes the future of urban living across South India. Whitefield is a high-priority micro-market for us, and with Avalon, we will be introducing a community designed to elevate the residential experience through thoughtful design, premium amenities, and long-term value creation. Furthermore, this project aligns with our premiumisation strategy across design, marketing, sustainability and site experience," said Pavitra Shankar, Managing Director, Brigade Enterprises Limited.

Situated in one of Bengaluru's most sought-after localities, Brigade Avalon offers seamless access to corporate hubs, malls, schools, hospitals, and vibrant retail zones. The project features spacious 3 BHK homes with a study and powder room, as well as expansive 4 BHK residences. Its facade offers a bold architectural identity, complementing residences that open out to expansive private decks and light-filled interiors. The project also integrates flexible home-office spaces, catering to modern hybrid lifestyles. One of the highlights of Brigade Avalon is its grand clubhouse which is meticulously designed with premium amenities for all age groups.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information contact: Miriam Macwana, Brigade Enterprises Ltd., GM-Corporate Communications
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