Brigade Enterprises Limited

Corporate Identity Number (CIN): L85110KA1995PLC019126 Registered Office: 29th & 30th Floor, World Trade Center Brigade Gateway Campus, 26/1, Dr. Rajkumar Road Malleswaram - Rajajinagar, Bengaluru - 560 055, India T:+91 80 4137 9200

 $\textbf{E:} enquiry@brigadegroup.com \ \textbf{W:} www.brigadegroup.com$

Ref: BEL/NSEBSE/PR/07082025

Building Positive Experiences

7th August, 2025

BRIGADE

Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Department of Corporate Services – Listing BSE Limited P. J. Towers Dalal Street, Mumbai – 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

<u>Sub:</u> Regulation 30 - Press Release - Brigade Group Unveils the 18th Edition of its Flagship Property <u>Expo - Brigade Showcase</u>

We are enclosing herewith the copy of the press release titled "Brigade Group Unveils the 18th Edition of its Flagship Property Expo – Brigade Showcase".

This is also hosted on the Company's website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You, Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash Company Secretary & Compliance Officer

Encl: As above







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PRESS RELEASE

Brigade Group Unveils the 18th Edition of its Flagship Property Expo - Brigade Showcase

Bengaluru, August 7, 2025 - Brigade Group has announced the 18th edition of its flagship property expo, Brigade Showcase, which will be held from August 8th – 10th, 2025 at Sheraton Grand Hotel, Brigade Gateway Campus, Bengaluru.

This year's Showcase offers an exclusive opportunity for homebuyers to explore over 15 outstanding Brigade projects across Bengaluru, Chennai and Hyderabad, with prices ranging from Rs. 65 Lakhs to Rs. 21 Cr. In a special offer for the event, Brigade is extending waivers on other charges including Clubhouse, Maintenance, Gas Connection, Property Assessment, Generator, and Infrastructure charges on select projects.

The expo will also spotlight five new project launches across Bengaluru and Chennai, reinforcing Brigade's commitment to bringing innovative and customer-centric developments.

"This year's event comes at a time of rising demand in the housing sector and showcases a compelling portfolio including integrated townships, apartments, plotted developments, ownership offices and coworking spaces. We will also have on display our interior, rental & resale offerings. With a strong focus on customer needs, construction quality, and sustainable design, we are confident that this edition will receive an enthusiastic response. We look forward to welcoming homebuyers to explore the wide spectrum of our offerings," said Smarajit Mishra, Senior VP – Marketing and CX, Brigade Enterprises Limited.

About Brigade Group

Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For more information, visit: www.BrigadeGroup.com Investor queries: investors@brigadegroup.com Media contact: Miriam Macwana GM - Corporate Communications, Brigade Enterprises Limited Phone: +91 80 4137 9200; Email: miriammacwana@brigadegroup.com





